



OUR MISSION

The mission of Pacific Crest Youth Arts Organization is to provide superior educational and competitive performing arts programs that change the lives of young people in the greater Southern California region and prepare them for leadership in a fast-moving world.



Southern California

S MUSIC GAMES M E R

Sponsorship Opportunities

Pacific Crest Youth Arts Organization
21231 Fountain Springs Road
Diamond Bar, CA 91765
(909) 598-5961 | www.pacific-crest.org
A California 501(c)3 non-profit organization



PACIFIC CREST

drum & bugle corps

Did you know...

More than **1,000 youth** are spotlighted at these outdoor musical extravaganzas!

Nearly **ten-thousand people** attend these events each year!

Fans from **Los Angeles, San Bernardino, Riverside, Orange, Ventura and San Diego** Counties attend these events!



75% of males and 25% of females attend these events!

The average age of the fans who attend the events are **38 years old** with a median household income of **\$48,000!**

Our fans will travel an average of over **120 miles** to attend these events!

YES! I wish to underwrite the 2011 Southern California SUMMER MUSIC GAMES with my participation!

Advertiser: _____

Contact: _____

Phone: _____

Email: _____

Mailing Address: _____

Member Name

(If applicable) _____

Please select your level of underwriting:

- Your Company Banner** at all three events (\$1000)
- Your Company Banner** at Oceanside (\$500)
- Your Company Banner** at Walnut (\$500)
- Your Company Banner** at Riverside (\$500)

Please call Betty Yoder at 909-598-5961 to arrange delivery of your banner.

- 8 1/2 x 11 Full Page 4-color (\$700) Premium placement
- 8 1/2 x 11 Full Page B & W (\$300)
- 8 1/2 x 5 1/2 Half-Page B & W (\$160)
- 4 1/4 x 5 1/2 Quarter-Page B & W (\$90)
- Business Card B & W (\$50)

Programs are sold at all three shows!

Artwork is due by May 31, 2011.

4-Color artwork must be in CMYK at 300 dpi with bleeds.

B & W artwork must be in Grayscale at 225 dpi no bleeds

PDF Digital Artworkd may be emailed to emartin@pacific-crest.org

Please make your company check payable to Pacific Crest and submit with this form or call 909-598-5961 with your credit card information.

For more information, contact Edward Martin at 951-333-5384.



Corps at the Crest SAN DIEGO

Herb Meyer Stadium
El Camino High School, Oceanside, CA
Friday, July 1st

Corps at the Crest WALNUT

Hilmer Lodge Stadium
Mt. San Antonio College, Walnut, CA
Saturday, July 2nd

Western Corps Connection "The Riverside Show"

Wheelock Stadium
Riverside Community College, Riverside, CA
Sunday, July 3rd

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